



2009 PLANO WILDCAT QUARTERBACK CLUB FOOTBALL PROGRAM AD CONTRACT



Step One: Advertiser Information

Main Contact _____

Company Name _____

Company Address _____

City, State, Zip _____

Work Phone _____ Home Phone _____

Fax _____ Mobile _____

e-mail _____ web address _____

Step Two: Ad Size (See diagram on back)

	BEFORE 6/10		AFTER 6/10	
	B&W	COLOR	B&W	COLOR
<input type="checkbox"/> Full Page	\$500	\$550	\$550	\$600
<input type="checkbox"/> 1/2 Page	\$325	\$375	\$350	\$400
<input type="checkbox"/> 1/4 Page	\$225	\$275	\$250	\$300
<input type="checkbox"/> 1/8 Page	\$125		\$150	
<input type="checkbox"/> Bus. Card	\$100		\$125	
<input type="checkbox"/> Premium	\$50		\$100	

Step Three: Ad Materials

PLEASE CHECK ALL THAT APPLY:

- Repeat 2008 Ad exactly
- Furnish electronic file **with proof** pdf jpeg tiff
- Furnish two camera ready business cards
- Build new ad with supplied graphics/logo/photo/etc. (Add 15%)
- Yes No I would like PSHS students in ad

Special instructions: _____

All ads are printed in final form. No changes will be made after first printing.

Step Four: Total Amount Due

Space Cost \$ _____

Premium Cost \$ _____

Production (15% of space if new ad) \$ _____

Total Due \$ _____

Contract and payment due June 10, 2009

Unpaid Ads Will Not Appear in Program

Step Five: Payment Method

PLEASE CHECK ONE

- Check # _____
- Cash \$ _____
- MasterCard # _____
- Visa Card # _____

Expiration Date _____

- Check here if interested in being a radio sponsor
- Please contact me regarding internet sponsorship

MAKE CHECK PAYABLE TO: PLANO WILDCAT QUARTERBACK CLUB

Authorized Signature _____ Date _____

Ad sold by: QB Club Drill Team Cheerleader Band Other _____

Name of person selling ad: _____

PLEASE REMIT CONTRACT / PAYMENT / ARTWORK / BUSINESS CARDS TO:

**MS. MARSHA KIRCHMEIER, QUARTERBACK CAPTAIN
PLANO WILDCAT QUARTERBACK CLUB, P.O. Box 866444 Plano, TX 75086
469-693-7120-cell • planoqbclub2009@verizon.net (e-mail)**

Please keep pink copy as your receipt

Thank you for your continuing support!

Full Page

7½ x 10 image area

Eighth Page

2½ x 3¾ image area

Business Card

2 x 3¾ image area

Half Page

5 x 7½ image area

Quarter Page

3¾ x 5 image area